



ADAPTIVE SPORTS CONNECTION

ANNUAL EVENT SPONSORSHIP

BOUNDLESS FREEDOM • A VETERANS WEEKEND

This is a weekend full of gratitude to those that have served our country. Veterans and their families are invited to join us for three days of activities, exploration, and inspiration. Participants will gather at the ASC Activity Center in Powell on Friday and travel to the National Veterans Memorial Museum for an opening reception. They will be inspired by a decorated veteran (speaker TBD) and enjoy a seated dinner. Saturday is all about activities including kayaking, cycling, paddle boarding, mountain biking, and sailing. Lunch and snacks will be provided throughout the day. Their partners/spouses and children are invited to participate and take advantage of the Kids Activity Area. The evening ends with a band and cookout. On Sunday, they will enjoy cycling and kayaking on the Scioto Mile in Downtown Columbus. All expenses are covered for the weekend (hotel, food, activities, and travel within Columbus).

This event is inclusive for all veterans of all abilities.

DATE: July 14-16, 2023

LOCATION: National Veterans Memorial Museum, Columbus, OH
ASC Activity Center, Powell, OH

INVESTMENT*	\$35,000 (only one)	\$15,000 (multiple)	\$10,000 (multiple)	\$2,500 (multiple)	\$500 (multiple)
NAMING OPPORTUNITY	Boundless Freedom Veterans Weekend presented by <insert name>	General	Colonel	Lieutenant	Hero
RECOGNITION					
ASC Website	YES	YES	YES	YES	YES
Email Communications (promoting the event)	ALL WITH LOGO	ALL WITH LOGO	ALL WITH LOGO	ALL WITH LOGO	ALL WITH NAME
Social Media (promoting the event)	ALL WITH HASHTAG	INITIAL AND FINAL THANK YOU WITH HASHTAG	INITIAL AND FINAL THANK YOU WITH HASHTAG	INITIAL AND FINAL THANK YOU WITH HASHTAG	FINAL WITH HASHTAG
Press Releases (promoting the event)	ALL	INITIAL AND FINAL NAME	INITIAL AND FINAL NAME	INITIAL AND FINAL NAME	FINAL WITH NAME
Volunteer Appreciation Party	DECEMBER (signage and electronic)	DECEMBER (signage and electronic)	DECEMBER (signage and electronic)	DECEMBER (signage and electronic)	DECEMBER (electronic)
VETERANS RECEPTION					
Speaker	YES	NO	NO	NO	NO
Tickets	10	8	6	6	2
VOLUNTEER OPPORTUNITIES					
	Groups are welcome and training is provided	Groups are welcome and training is provided	Groups are welcome and training is provided	Groups are welcome and training is provided	Groups are welcome and training is provided

Adaptive Sports Connection by the numbers (as of February 2023):

Facebook followers: 3,400+

Instagram followers: 655

Linkedin followers: 595

Total volunteers: 504

**Custom sponsorship packages are available. Let's discuss your needs.*

For more information, please contact Kevin Hurst, VP Strategic Growth and Partnerships at kevin@adaptivesportsconnection.org or (760) 534-4552.