



ADAPTIVE SPORTS CONNECTION

## ANNUAL EVENT SPONSORSHIP

# BOUNDLESS MOBILITY • GO BABY GO

**GO Baby Go gives infants, toddlers, and young children with disabilities the opportunity to explore their world using adaptive power cars.** Engineered to specifically meet the needs of each individual child, these cars enhance peer interaction, and increase cognitive and motor skill development. There are critical components in fostering health and wellbeing and setting the stage for exercise and involvement in sports and recreational activities.

Sponsor a fleet of cars or a single car for our growing Go Baby Go program and bring a smile to a child's face.

**DATE:** Ongoing

INVESTMENT*	\$18,000 (only one)	\$12,000 (multiple)	\$6,000 (multiple)	\$3,000 (multiple)	\$600 (multiple)
<b>NAMING OPPORTUNITY</b>	Go Baby Go presented by <insert name>	Freedom	Laughter	Joy	Go
<b>NAMING TERMS</b>	1 YEAR	1 YEAR	1 YEAR	N/A	N/A
<b>RECOGNITION</b>					
ASC Website	YES	YES	YES	YES	YES
Branded fleet of cars	30	20	10	5	1
Email Communications (promoting the program)	ALL WITH LOGO	ALL WITH LOGO	ALL WITH LOGO	NO	NO
Social Media (promoting the program)	ALL WITH HASHTAG	ALL WITH HASHTAG	ALL WITH HASHTAG	NO	NO
Publicity event at your business car recipients	YES	YES	YES	NO	NO
Opportunity to deliver car to recipient	YES	YES	YES	YES	YES
Press Releases (promoting the program)	ALL	ALL	ALL	NO	NO
Volunteer Appreciation Party	DECEMBER (signage and electronic)	NO	NO	NO	NO
<b>VOLUNTEER OPPORTUNITIES</b>					
	Groups are welcome	Groups are welcome	Groups are welcome	Groups are welcome	Groups are welcome

**Adaptive Sports Connection by the numbers (as of February 2023):**

Facebook followers: 3,400+

Instagram followers: 655

Linkedin followers: 595

Total volunteers: 504

*\*Custom sponsorship packages are available. Let's discuss your needs.*

For more information, please contact Kevin Hurst, VP Strategic Growth and Partnerships at [kevin@adaptivesportsconnection.org](mailto:kevin@adaptivesportsconnection.org) or (760) 534-4552.