



ADAPTIVE SPORTS CONNECTION

ANNUAL EVENT SPONSORSHIP

BOUNDLESS SHOTS · DINKS AND DRINKS PICKLEBALL TOURNAMENT

Pickleball is the fastest-growing sport in the United States and has grown over 39% in the last two years. Once thought of as a “mature” person’s sport, the average age has now decreased from 41 (in 2020) to 38.1 (in 2021). So why not jump on the court and help support our new year-round program? This inclusive event is aimed at people of all abilities and skills and will include Mixed doubles, Men’s doubles and/or Women’s doubles teams. Proceeds from the tournament will help fund sports wheelchairs and open up the thrill of pickleball to so many more participants.

DATE: August 4, 2023 - Reception
August 5, 2023 - Tournament

LOCATION: PickleShack, Delaware, OH

INVESTMENT*	\$10,000 (only one)	\$7,500 (multiple)	\$2,500 (multiple)	\$1,000 (multiple)	\$500 (multiple)
NAMING OPPORTUNITY	Dinks and Drinks presented by <insert name>	Full Court	Center Line	Backcourt	Sideline
RECOGNITION					
ASC Website	YES	YES	YES	YES	YES
Email Communications (promoting the event)	ALL WITH LOGO	ALL WITH LOGO	ALL WITH LOGO	ALL WITH LOGO	ALL WITH NAME
Social Media (promoting the event)	ALL WITH HASHTAG	INITIAL AND FINAL THANK YOU WITH HASHTAG	INITIAL AND FINAL THANK YOU WITH HASHTAG	INITIAL AND FINAL THANK YOU WITH HASHTAG	FINAL WITH HASHTAG
Press Releases (promoting the event)	ALL	INITIAL AND FINAL NAME	INITIAL AND FINAL NAME	INITIAL AND FINAL NAME	FINAL WITH NAME
Tournament Reception	ANNOUNCEMENT AND SIGNAGE	ANNOUNCEMENT AND SIGNAGE	ANNOUNCEMENT AND SIGNAGE	ANNOUNCEMENT AND SIGNAGE	SIGNAGE
Volunteer Appreciation Party	DECEMBER (signage and electronic)	DECEMBER (signage and electronic)	DECEMBER (signage and electronic)	DECEMBER (signage and electronic)	DECEMBER (electronic)
TEAMS					
	5	4	3	2	1
VOLUNTEER OPPORTUNITIES					
	Groups are welcome	Groups are welcome	Groups are welcome	Groups are welcome	Groups are welcome

Adaptive Sports Connection by the numbers (as of February 2023):

Facebook followers: 3,400+

Instagram followers: 655

Linkedin followers: 595

Total volunteers: 504

**Custom sponsorship packages are available. Let's discuss your needs.*

For more information, please contact Kevin Hurst, VP Strategic Growth and Partnerships at kevin@adaptivesportsconnection.org or (760) 534-4552.