



ADAPTIVE SPORTS CONNECTION

## CAMPAIGN PROGRAM SUPPORT

# KAYAK AND WATER ACTIVITIES - SEASON SPONSOR

### INVESTMENT

**\$50,000**

### NAMING OPPORTUNITY

Kayak and Water Season  
presented by  
<insert name>



### NAMING TERMS

Three years

*Note: Season is May - September (weather permitting)*

### RECOGNITION

ASC Website LOGO

Email Communications (promoting the season) ALL WITH LOGO

Social Media (promoting the season) ALL WITH HASHTAG

Press Releases (promoting the season) ALL

Volunteer Appreciation Party DECEMBER (SIGNAGE AND ELECTRONIC)

Marketing Opportunities CUSTOMIZABLE FOR YOUR BRAND GOAL

### VOLUNTEER OPPORTUNITIES

Groups are welcome and training is provided

For more information, please contact Sharon Bucey, President and CEO  
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